

THE FENWAY ALLIANCE

Ten Things We Do: A Summary of Member Benefits

- Manage the **Fenway Cultural District**, recognized by the Mayor, the Boston City Council, and the Commonwealth of Massachusetts
- Advocate and support Alliance members' development projects (letter writing, participation in CACs, speaking at hearings, etc.)
- Lead advocates and participants in the \$92 million **Muddy River Rehabilitation**
- Produce and market **Opening Our Doors**—the largest day of free cultural experiences in Boston with over 60 cultural activities in 17 Fenway venues and 13,000 participants annually
- Commission nationally and internationally recognized annual works of temporary public art through our **Public By Design** initiative
- Produce – in collaboration with The Fenway Community Development Corporation and The Fenway Civic Association – **Fenway Porchfest**, a free day of outdoor music performances occurring throughout the Fenway.
- Produce and host **TEDxFenway**, a free event drawing on local luminaries to share “ideas worth spreading”
- Maintenance of the \$22 million **Huntington Ave/Avenue of the Arts Project** and continuation of beautification and enhancement initiative on Massachusetts Avenue
- Serve as liaison to members within the Fenway community; work with and connect to numerous community organizational partners
- Send out a monthly E-Newsletter and maintain web site (www.fenwayculture.org) and active social media presence on Facebook, Instagram, and YouTube used to promote member events and newsworthy member activities

